

## Privacy Policy

The responsible body within the meaning of the data protection laws, in particular the EU data protection basic regulation (DSGVO), is

VERSUS4U GmbH  
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Website: <https://www.versus4u.com>

## General Note

This Privacy Policy applies to the game, website and related service of VERSUS4U, subsequently referred to as "we" "us", which we refer to herein by the collective term "service". This Privacy Policy may be updated periodically by us by posting a new version on [www.versus4u.com](http://www.versus4u.com). In case of substantial changes, we will inform you by a notice within the Service before these changes become effective. Your continued use of our Service after the effective date will be subject to the new Privacy Policy.

Based on Article 13 of the Swiss Federal Constitution and the data protection provisions of the Swiss Confederation (Data Protection Act, DSG), every person is entitled to protection of his or her privacy and protection against misuse of his or her personal data. The operators of this service take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the legal data protection regulations and this data protection declaration.

In cooperation with our hosting providers, we make every effort to protect the databases as well as possible against unauthorized access, loss, misuse or forgery.

We would like to point out that data transmission on the Internet can have security gaps. A complete protection of data against access by third parties is not possible.

## Which data we collect?

### Data that you provide us with

- Contact information (e.g. name, e-mail address and mobile phone number)
- your password
- Profile information (e.g. profile picture)
- Sound, image and video material that you submit or upload after a challenge.
- Your messages to our service (e.g. chat logs and requests)
- Other data that you knowingly submit to us (e.g. data to identify a lost account)

### **Data collected automatically by us**

- Information about your account and your game progress
- Your IP address and mobile device IDs (e.g., your device ID, advertising ID, MAC address, IMEI)
- Data about your device, such as device name and operating system, browser type and language
- Data collected using cookies and similar technologies (see additional information below)
- General location data
- Precise geositioned data (GPS, with your consent)
- Information about your use of the Service, such as game data and your interactions with other players within the Service
- In most cases we create a specific ID of VERSUS4U when you use the service.

### **Data that we collect from our partners**

- Data we receive when you link a third-party tool to the Service (e.g. Facebook, Instagram or Google)
- Demographic information (e.g. to determine the approximate location of your IP address)
- Fraud prevention data (e.g. abuse of refunds in games or click fraud in advertising)
- Data from platforms on which the games are run (e.g. to check payment)
- Data for advertising and analysis purposes in order to provide you with a better service

## **Why do we collect your data?**

For the fulfilment of the contract we process the necessary data for

- Creating accounts to enable you to play our game and use our service
- Execution of the service
- Sending correspondence regarding the Service
- Verification and confirmation of payments
- Provision and delivery of the products requested by you

### **Adapting the service to the needs of our players**

We have a legitimate interest in collecting and processing your information in order to provide an exceptional service to our players and members, to

- Update and development of player profiles
- Adapting your experience
- Development and improvement of service and gaming experience
- Managing the relationship with you
- Provision of social functions as part of the service
- Enabling communication with other players
- Answer your comments and questions and provide support for the player
- Provision of our offers within the Service as well as on other websites and services and by e-mail
- Sending related information such as updates, security and customer support messages

### **Display of personalized advertising**

In order to display personalized advertising within our service and on other websites and services (including e-mail), we have a legitimate interest in processing the necessary data for

- Tracking the content, you access in connection with our service and your online behavior
- Provision, coordination and improvement of our advertising and service

For information on how to unsubscribe from personalized advertisements, please refer to the section "Your rights and options".

### **Maintaining a safe and fair service**

Ensuring a level playing field within the game is a top priority for us. For more information on our Terms of Service, please refer to our Terms of Service.

In order to keep the Service and its social functions secure and fair, to combat fraud and to ensure acceptable use elsewhere, we have a legitimate interest in processing the necessary data to

- Analysis and monitoring of the use of the service and its social functions
- Automatic or manual moderation of chats
- Taking action in the event of fraudulent or inappropriate player behavior

### **Analysis, profiling and segmentation**

In all of the above cases and purposes, we may analyze, profile and segment any data collected.

### **With your consent**

we may process your information for additional purposes, such as using your GPS location to display local events.

## **Who can view your data?**

Apart from VERSUS4U, your information may be used by others in the following situations:

## **Other Players and Users**

Social functions are a central component of our application. For example, other players and users can see your profile data, in-game activities and can view your pictures and videos.

## **Partner of VERSUS4U**

VERSUS4U has partners who provide services for us. These partners will only process your data in accordance with VERSUS4U's instructions to provide the service, such as development, hosting, player support, advertising, analysis and fraud prevention.

## **Other Companies and Authorities**

In order to combat fraud and illegal activities, we may share information with other companies and organizations and provide it to government agencies in response to lawful requests.

We may also disclose your information on the basis of your consent, to comply with the law or to protect the rights, property or safety of us, our players or others.

## **Advertising and social media partners**

Our service includes features from our partners, such as social media interaction tools and in-game advertising. A list of these partners can be found at [www.versus4u.com/partner-opt-out](http://www.versus4u.com/partner-opt-out). These partners can access your information and operate under their own privacy policies. We encourage you to read their privacy policies to learn more about their data processing practices.

## **International data transmission**

Our service is global by nature, so your data can be transferred worldwide. Because different countries may have different data protection laws than your own, we take steps to ensure that appropriate security measures are in place to protect your information as described in this statement. Appropriate safeguards that our partners may use include approved standard contractual clauses and Privacy Shield certification in the case of transfers to the USA.

## **Your Rights and Options**

### **Renouncement of marketing e-mails and other direct marketing activities.**

You can opt-out of receiving promotional communications from us, such as marketing emails, by following the instructions in those communications.

### **Renunciation of targeted advertising.**

You can opt-out of interest-based advertising in mobile apps by checking the privacy settings of your Android or iOS device and selecting the option to enable "No ad tracking" (Apple iOS) or disable interest-based advertising (Android). You can also find more information at: [www.versus4u.com/partner-opt-out](http://www.versus4u.com/partner-opt-out)

To reject personalized in-game offers, you can use the options in the game settings.

### **Access to the personal data that we have stored about you.**

If you so request, we will provide you with a copy of your personal data in an electronic format.

### **Your additional rights.**

You also have the right to correct your data, delete your data, object to the way we use or share your data and set restrictions on how we use or share your data. You can revoke your consent at any time, for example by disabling GPS location sharing in your mobile device settings.

We will process all requests within a reasonable period of time. If you still have concerns about data protection or data use or think that we have not handled this appropriately, please contact the data protection officer of VERSUS4U. You can also contact your local data protection authority in case of unresolved complaints.

## **Cookies and similar technologies**

We and our partners use cookies and similar technologies to provide and personalize the Service, analyze usage, serve ads, and prevent fraud. You can disable cookies in your browser settings, but some parts of the Service may not function properly after that.

## **How we protect your data**

### **Security measures.**

To ensure a safe gaming experience, we continually develop and implement administrative, technical and physical security measures to protect your information from unauthorized access or loss, misuse or alteration.

### **Data retention.**

We store your information for as long as your account is active or as long as it is necessary to provide our service. For example, we regularly obscure unused gaming accounts and check unnecessary data from time to time and also obscure it. If you request us to delete your personal data, we will store your data in such a way as is necessary for our legitimate business interests, e.g. to fulfil our legal obligations, to settle disputes and to enforce our agreements.

## **Age restrictions**

We do not knowingly collect or solicit personal information and we do not target interest-related advertising to children and young people under the age of 16, or permit such persons to use our service. If you are under 16, please do not send us any information about yourself, including your name, address, telephone number or e-mail address. No one under the age of 16 may provide us with personal information. If we become aware that we have collected personal information from a child or adolescent under the age of 16, we will delete that information as soon as possible. If you believe that we have information from or about a child under 16, please contact us.

## **Contradiction advertising mails**

We hereby expressly object to the use of the contact data published by us for sending advertising and information material not expressly requested. VERSUS4U reserves the right to take legal action in the event that the objection is not complied with.

## Copyright

The copyright and all other rights to the content, sound, images, photos, videos or other files in our service belong exclusively to VERSUS4U GmbH or the specifically named rights holders. For the reproduction of all files, the written consent of the copyright holder must be obtained in advance.

Anyone who commits a copyright infringement without the consent of the respective copyright holder may be liable to prosecution and, at most, to damages.

## Questions on data protection

If you have any questions regarding data protection or a general concern regarding personal data, please use our contact form or contact us directly by e-mail at [rechtsanfragen@versus4u.com](mailto:rechtsanfragen@versus4u.com).

Wintersingen, May 1, 2020